

EXPERIENCE

Freelance . Various Clients

- Assistant Director at Tile Blush art gallery for DesignMiami/ 2019
- Designed corporate campaign for One Kings Lane and Bed Bath & Beyond
- Produced flower designs with Elle Jaime of Calma Miami for Glossier Pop-up store in Wynwood
- Collaborated with JNNS in a temporary art installation for Norton Museum of Art in West Palm Beach
- Collaborated with marketing, PR and art production for Raw Pop Up's Art Basel event 2018
- Assisted Adrian Grenier in production for various music videos by artist Bayli
- Assisted Ahmed Klink in photography for fashion editorial for WWD Magazine
- Assisted Mark Holmes in styling for fashion editorial for L'Officiel Hommes Paris
- Assisted Jamie Beck from Ann Street Studio on video production for A. Lange & Söhne luxury watches
- Produced product photography for Voilà Bebe Shop, an exclusive online clothing boutique
- Produced photo shoot for Kon-dor, an Ecuadorian handbag brand launched in New York

Miami / New York
06.2011 - Present

Creative Manager . Fine Art Auctions Miami - FAAM

- Maintain and enhance institutional graphic identity across all platforms
- Produce newsletters, brochures, invitations, presentations, social media, and auction catalogs
- Interpret communication strategies and develop concepts that meet the business objectives to advance the brand

Miami
01.2019 - 07.2019

Photography Assistant / Prop Stylist . Francesco Sapienza

- Supported with various photography productions for New York Times Magazine
- Assisted multiple photo shoots for clients such as Eataly, Lavazza, and J.P. Morgan
- Collaborated with food styling for product photography for QNY Creative

New York
02.2017 - 10.2017

Senior Graphic Designer . Fine Art Auctions Miami - FAAM

- Produced all visual communications for Fine Art Auctions Miami LLC
- Served as content creator for social media platforms and edited content for website
- Designed digital and print publications for a variety of art auctions
- Lead all advertising collateral including editorial spreads, newsletters, informational graphics, printed, and online
- Photographed and produced numerous photo shoots for jewelry, fine art catalogs, art auctions, and Art Basel Week Miami
- Developed FAAM's new brand identity to establish a clear and more prolific image

New York / Miami
10.2015 - 11.2016

Senior Photography Producer and Art Director . Emcovisa S.A.

- Largest Mass Media Publication in Ecuador, distributed all across Latin America
- Conducted production and art direction for seven separate magazines that ranged from fashion to architecture
- Produced advertisements for Coca-Cola, Nivea, Zara, Mango, Hugo Boss, Kartel, Dedon, and Adriana Hoyos
- Managed the photo shoot production which included location scouting, talent selection, and styling
- Coordinated pre- & post-production logistics for photo shoots
- Implemented strict quality assurance for the magazine before publication
- Worked along graphic designers in the layout of the editorial spreads
- Corresponded with numerous clients to discuss project objectives and timing

Ecuador
01.2012 - 04.2014

Graphic Design Intern . Azuca Ingenio Gráfico

- Developed market landscape, creative execution, and project timelines for various accounts
- Created product design, branding, and editorial design for Floralp, Casa Gangotena, and Cerveza Guápulo
- Served as mediator between client & CEO to discuss creative execution

Ecuador
06.2011 - 09.2011

Gallery Assistant . Ileana Viteri Galeria de Arte

- Coordinated events and exhibitions to highlight emerging and established Latin American artists
- Collaborated in curatorial practices for the upcoming exhibitions
- Photographed and catalogued art works for the gallery and individual exhibitions

Ecuador
04.2011 - 06.2011

EDUCATION

General Assembly

Visual Design, Intensive Studies

New York, NY | 2018

International Center of Photography

General Studies in Photography

New York, NY | 2015

Parsons School of Design

Graphic Design, Summer Intensive

Photography, Summer Intensive

New York, NY | 2014

Universidad San Francisco de Quito

B.A. in Communicational Design

Concentration: Graphic Design

Minor: Photography, Art History

Ecuador | 2011

Art Center College of Design

Photography and Imaging

Pasadena, CA | 2007

SKILLS

Languages: English (proficient), Spanish (native)

Skills: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Sketch, Adobe Bridge, Lightroom, Microsoft Office

Achievements: Participant: Portrait Photography Awards 2019 / Participant: Street Photography Awards 2017 in LensCulture / Photography series, "Amanezco pensando en ser invisible"—published on SHIFT photography book 2015, NY / Art Work featured in the Tipping Point exhibition at ICP, NY